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# Sunshine Creatives

CONTENT CREATION / WRITING SERVICES

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[SUNSHINECREATIVESLLC.COM](http://SUNSHINECREATIVESLLC.COM)  
[SUNSHINECREATIVESLLC@GMAIL.COM](mailto:SUNSHINECREATIVESLLC@GMAIL.COM)  
970.275.3252

# *SERVICES OFFERED*

- Website blogging
- Newsletters
- Rebranding
- Direct mail
- Press releases
- Website page copy
- Website management
- Email blasts
- Brochures
- Social media management
- Advertorial copy



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## *ABOUT*

Sunshine Creatives is a content creation company owned and operated by Savannah Nelson. Savannah provides clients with ten years of professional writing experience, with a formal English and communications degree and a background in journalism, freelance writing, blogging, marketing, and public relations.

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## *PRICING*

All services are completely customizable and created to suit your budgetary needs. For more detailed options, shoot an email to [sunshinecreativesllc@gmail.com](mailto:sunshinecreativesllc@gmail.com).

Blogging packages  
**\$800/standard, \$1,000/premium**

Once-monthly newsletter  
**\$700 flat fee**

Social media management  
**\$55/hour**

## *WHAT TO EXPECT*

When we work together, you can expect the following:

- A fully-developed content calendar and proposal
- Unlimited back-and-forth editing and final approval
- Original, professional, clean, and clear copy
- SEO-oriented content
- Original graphics, photos, and captions
- Voice that matches your business, industry, and company brand
- Direct upload to your site, if you'd like

# WEBSITE BLOGGING PRICE LIST

## STANDARD

\$700

1 BLOG/MONTH - 500 WORDS  
CONTENT CALENDAR CREATION  
COMPLIMENTARY ORIGINAL GRAPHICS  
DIRECT POSTING TO YOUR WEBSITE

## PREMIUM

\$1,000

2 BLOGS/MONTH - 500 - 750 WORDS  
CONTENT CALENDAR CREATION  
COMPLIMENTARY ORIGINAL GRAPHICS  
DIRECT POSTING TO YOUR WEBSITE  
TWO INCLUDED SOCIAL MEDIA POSTS



TOTAL BRANDING PACKAGE

# THE WORKS

\$1,400

NEED TO REBRAND? THIS IS THE PERFECT PACKAGE FOR A SMALL BUSINESS, ARTIST, MUSICIAN, CREATIVE WHO WANTS TO CHASE A NEW VISION, FROM SCRATCH. WE'LL WORK TOGETHER TO BRING YOUR NEW IDENTITY TO LIFE.

## PHASE ONE

BEGIN WITH THE BASICS: A TIMELINE, A NAME, COLOR SCHEME, MOOD BOARD, LOGO. WE'LL GO BACK-AND-FORTH UNTIL WE FIND EXACTLY WHAT YOU'RE LOOKING FOR. I'LL BEGIN CRAFTING YOUR NARRATIVE: A BIO, STOCK COPY, AND A MISSION STATEMENT.

## PHASE TWO

NEXT, WE'LL CREATE THE INFRASTRUCTURE. I'LL BUILD YOU A BASIC WORDPRESS WEBSITE, ALONG WITH SOCIAL MEDIA PAGES. EACH SITE WILL BE COHESIVE AND OPTIMIZED WITH ORIGINAL COPY.

## PHASE THREE

LAST, THE LAUNCH! WE'LL SET A DATE FOR YOUR SITES TO GO LIVE, AND I'LL CREATE THE INITIAL SOCIAL MEDIA POSTS FOR AN ANNOUNCEMENT. I WILL ALSO WRITE A PRESS RELEASE AND SEND ON YOUR BEHALF TO YOUR LOCAL NEWSPAPER.

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*Monthly payment plans are available*

Length of project is dependent on scope, and a timeline will be created immediately

# ENTRY LEVEL BRANDING PACKAGE

## A NEW YOU

\$700

NEED TO REBRAND? THIS IS THE PERFECT PACKAGE FOR A SMALL BUSINESS, ARTIST, MUSICIAN, CREATIVE WHO WANTS TO CHASE A NEW VISION, FROM SCRATCH. WE'LL WORK TOGETHER TO BRING YOUR NEW IDENTITY TO LIFE.

THIS PACKAGE, WHILE SIMILAR TO 'THE WORKS,' DOES NOT INCLUDE A WEBSITE DESIGN.

### PHASE ONE

BEGIN WITH THE BASICS: A TIMELINE, A NAME, COLOR SCHEME, MOOD BOARD, LOGO. WE'LL GO BACK-AND-FORTH UNTIL WE FIND EXACTLY WHAT YOU'RE LOOKING FOR. I'LL BEGIN CRAFTING YOUR NARRATIVE: A BIO, STOCK COPY, AND A MISSION STATEMENT.

### PHASE TWO

NEXT, WE'LL CREATE THE INFRASTRUCTURE. I'LL BUILD YOU SOCIAL MEDIA PAGES, COHESIVE AND OPTIMIZED WITH ORIGINAL COPY.

### PHASE THREE

LAST, THE LAUNCH! I'LL CREATE THE INITIAL SOCIAL MEDIA POSTS FOR AN ANNOUNCEMENT.

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Length of project is dependent on scope, and a timeline will be created immediately

# TESTIMONIALS

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Working with Savannah on a client project was excellent from start to finish. She delivered professional website copy and proofing in a timely manner, as was needed. Her expert input was always helpful, and each point of interaction via email and video conference was delightful. Definitely don't hesitate to work with her!

**Chris Adema, Keyhole Production**

I highly recommend Sunshine Creatives. Savannah's posts were engaging and attractive, she was very open and responsive to our feedback, her communications with us were always professional, and she went above and beyond to help support our efforts!

**Debbie Bruell, Garfield County Democrats**

Savannah elevates content with her expertise and creative writing skills. She is a delightful person to work with. Her professionalism and kindness surpass expectations.

**Jessica Meath, Jessica Lynn Studios**

"Sunshine Creatives" is an appropriate name for Savannah's work. In our meetings, she was always upbeat with positive energy and very creative in taking my ideas and turning them into a branded product that looks great! She has created a much better website for me than I could have ever accomplished on my own. I'm very happy with her work and I'm glad she was referred to me.

**John Norton, Ageless Fitness**