

TOTAL BRANDING PACKAGE

THE WORKS

\$1,400

NEED TO REBRAND? THIS IS THE PERFECT PACKAGE FOR A SMALL BUSINESS, ARTIST, MUSICIAN, CREATIVE WHO WANTS TO CHASE A NEW VISION, FROM SCRATCH. WE'LL WORK TOGETHER TO BRING YOUR NEW IDENTITY TO LIFE.

PHASE ONE

BEGIN WITH THE BASICS: A TIMELINE, A NAME, COLOR SCHEME, MOOD BOARD, LOGO. WE'LL GO BACK-AND-FORTH UNTIL WE FIND EXACTLY WHAT YOU'RE LOOKING FOR. I'LL BEGIN CRAFTING YOUR NARRATIVE: A BIO, STOCK COPY, AND A MISSION STATEMENT.

PHASE TWO

NEXT, WE'LL CREATE THE INFRASTRUCTURE. I'LL BUILD YOU A BASIC WORDPRESS WEBSITE, ALONG WITH SOCIAL MEDIA PAGES. EACH SITE WILL BE COHESIVE AND OPTIMIZED WITH ORIGINAL COPY.

PHASE THREE

LAST, THE LAUNCH! WE'LL SET A DATE FOR YOUR SITES TO GO LIVE, AND I'LL CREATE THE INITIAL SOCIAL MEDIA POSTS FOR AN ANNOUNCEMENT. I WILL ALSO WRITE A PRESS RELEASE AND SEND ON YOUR BEHALF TO YOUR LOCAL NEWSPAPER.

Monthly payment plans are available

Length of project is dependent on scope, and a timeline will be created immediately

ENTRY LEVEL BRANDING PACKAGE

A NEW YOU

\$700

NEED TO REBRAND? THIS IS THE PERFECT PACKAGE FOR A SMALL BUSINESS, ARTIST, MUSICIAN, CREATIVE WHO WANTS TO CHASE A NEW VISION, FROM SCRATCH. WE'LL WORK TOGETHER TO BRING YOUR NEW IDENTITY TO LIFE.

THIS PACKAGE, WHILE SIMILAR TO 'THE WORKS,' DOES NOT INCLUDE A WEBSITE DESIGN.

PHASE ONE

BEGIN WITH THE BASICS: A TIMELINE, A NAME, COLOR SCHEME, MOOD BOARD, LOGO. WE'LL GO BACK-AND-FORTH UNTIL WE FIND EXACTLY WHAT YOU'RE LOOKING FOR. I'LL BEGIN CRAFTING YOUR NARRATIVE: A BIO, STOCK COPY, AND A MISSION STATEMENT.

PHASE TWO

NEXT, WE'LL CREATE THE INFRASTRUCTURE. I'LL BUILD YOU SOCIAL MEDIA PAGES, COHESIVE AND OPTIMIZED WITH ORIGINAL COPY.

PHASE THREE

LAST, THE LAUNCH! I'LL CREATE THE INITIAL SOCIAL MEDIA POSTS FOR AN ANNOUNCEMENT.

Length of project is dependent on scope, and a timeline will be created immediately