

TOTAL BRANDING PACKAGE

THE WORKS

\$1,400

NEED TO REBRAND? THIS IS THE PERFECT PACKAGE FOR A SMALL BUSINESS, ARTIST, MUSICIAN, CREATIVE WHO WANTS TO CHASE A NEW VISION, FROM SCRATCH. WE'LL WORK TOGETHER TO BRING YOUR NEW IDENTITY TO LIFE.

PHASE ONE

BEGIN WITH THE BASICS: A TIMELINE, A NAME, COLOR SCHEME, MOOD BOARD, LOGO. WE'LL GO BACK-AND-FORTH UNTIL WE FIND EXACTLY WHAT YOU'RE LOOKING FOR. I'LL BEGIN CRAFTING YOUR NARRATIVE: A BIO, STOCK COPY, AND A MISSION STATEMENT.

PHASE TWO

NEXT, WE'LL CREATE THE INFRASTRUCTURE. I'LL BUILD YOU A BASIC WORDPRESS WEBSITE, ALONG WITH SOCIAL MEDIA PAGES. EACH SITE WILL BE COHESIVE AND OPTIMIZED WITH ORIGINAL COPY.

PHASE THREE

LAST, THE LAUNCH! WE'LL SET A DATE FOR YOUR SITES TO GO LIVE, AND I'LL CREATE THE INITIAL SOCIAL MEDIA POSTS FOR AN ANNOUNCEMENT. I WILL ALSO WRITE A PRESS RELEASE AND SEND ON YOUR BEHALF TO YOUR LOCAL NEWSPAPER.

Monthly payment plans are available

Length of project is dependent on scope, and a timeline will be created immediately